

SPONSORSHIP PROPOSAL

**POMEROY
KANANASKIS
MOUNTAIN
LODGE**

**MARCH 11-13,
2026**



MCCAIG INTERNATIONAL RESEARCH CONFERENCE

Advancements in Osteoarthritis:
From Discovery to Treatment

SUPPORT OSTEOARTHRITIS INNOVATION



TO OUR SPONSORS

On behalf of the McCaig Institute for Bone and Joint Health, we are thrilled to invite your organization to participate as a sponsor at the McCaig International Research Conference. This much-anticipated event will be held from March 11–13, 2026, at the picturesque Pomeroy Kananaskis Mountain Lodge in the heart of the Canadian Rocky Mountains, Kananaskis, Alberta.

This conference is an exceptional gathering of leading researchers, clinicians, and industry partners dedicated to advancing our understanding and treatment of osteoarthritis. We are excited to announce that the conference will feature prominent international speakers who are at the forefront of osteoarthritis research and innovation. Their insights and expertise will provide invaluable contributions to our discussions on cutting-edge technologies and innovative therapies, helping to shape the future of osteoarthritis research and clinical applications.

By sponsoring this conference, your organization will benefit from:

- Networking with key professionals in the osteoarthritis field.
- Increasing your brand exposure in a professional setting with potential collaborators and clients.
- Recognition in conference materials, including the website, program guide, and on-site signage.
- Support pivotal research and enhance community well-being.

We have included both tiered and custom sponsorship options in this package for your review. For further details or to discuss sponsorship opportunities, please contact the McCaig Institute at mccaig@ucalgary.ca.

Sincerely,
Dr. Antoine Dufour
Conference Chair



ABOUT US

WHO WE ARE

Inspired, inspiring and committed, members of the McCaig Institute for Bone and Joint Health at the University of Calgary, Cumming School of Medicine, actively advance discovery and implement research that empowers mobility for life.

THE CONFERENCE

The McCaig International Research Conference, first held in 1999, served as a vital platform for collaboration and innovation. After a hiatus, there is growing enthusiasm to revive this conference in 2026, presenting an exciting opportunity for researchers to reconnect and share their work.

CONFERENCE AIMS & AUDIENCE

The event aims to spotlight advancements in both basic and clinical science related to osteoarthritis. By bringing together researchers, clinicians, and healthcare professionals from local, national and international communities, the conference will foster interdisciplinary discussions to enhance our understanding, prevention and treatment of osteoarthritis. This diverse gathering of experts will promote a global exchange of knowledge and innovative ideas, enriching the discourse on osteoarthritis research and care.

CONFERENCE CHAIR

Dr. Antoine Dufour is an Associate Professor in the Department of Physiology and Pharmacology at the University of Calgary. Antoine's research is focused on the role of proteases in immunity and novel drug target identification in inflammatory musculoskeletal diseases.

SPONSORSHIP BENEFITS

As a sponsor, you'll join a distinguished event featuring a variety of experts:

VISITING KEYNOTES



DR. TOM APPLETON

MD, PhD

- Associate Professor in the Division of Rheumatology, University of Western Ontario.
- Specializes in osteoarthritis, focusing on pathophysiological mechanisms, cell-mediated tissue damage, and inflammatory features.



DR. NIDHI BHUTANI

PhD

- Associate Professor, Department of Orthopaedic Surgery, Stanford University; Member of Stanford Bio-X, Wu Tsai Human Performance Alliance, and MCHRI.
- Studies stem cell reprogramming, epigenetic regulation, and regenerative strategies to understand and treat musculoskeletal disease and osteoarthritis.



DR. MATTHEW BOGYO

PhD

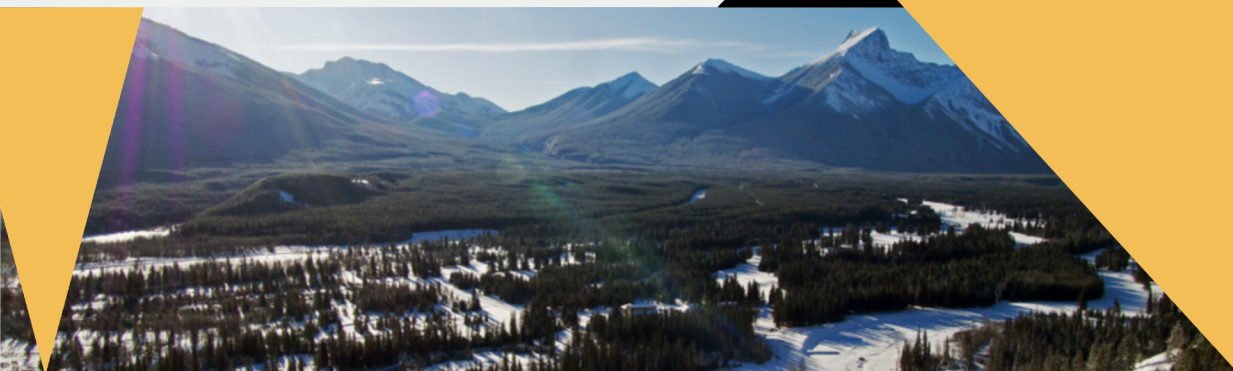
- Professor of Pathology and Microbiology & Immunology, Stanford University; Member of the Comprehensive Cancer Center and Molecular Imaging Program.
- Leads research using chemical biology and proteomics to study protease function in disease and drug discovery.



DR. GILLIAN HAWKER

MD

- Senior Scientist, Women's College Hospital Research and Innovation Institute and Professor, Institute of Health Policy, Management and Evaluation, University of Toronto.
- Focuses on addressing gaps and disparities in access to and outcomes of care for people living with osteoarthritis.



SPONSORSHIP OPTIONS

GOLD SPONSORSHIP PACKAGE

\$10,000

As a Gold Sponsor, enjoy premier visibility with your logo prominently displayed in the program, on the website, and in advertisements. Benefit from exposure on lanyards, ticketing pages, and event signage. Engage with attendees through items in swag bags, and a promotional table. Includes complimentary conference registration, a social media shoutout, and a full-page ad in the program.

SILVER SPONSORSHIP PACKAGE

\$5,000

As a Silver Sponsor, your brand will be featured in the program and on the website. Gain exposure on lanyards and ticketing pages and promote your brand with items in swag bags and a promotional table. Includes a social media acknowledgment and a half-page ad in the program.

BRONZE SPONSORSHIP PACKAGE

\$2,500

Support the conference with a Bronze Sponsorship, which includes logo placement in the program and on the website. Gain recognition on ticketing pages and engage with attendees through swag bag items. Includes a quarter-page ad in the program.

CUSTOM OPTIONS

Enhance your involvement with our customizable add-ons, or choose a single option to become a valued supporter:

Sponsor a Student: Help a local student attend for \$1,000, or a non-local student for \$2,000.

Sponsor a Meal: Contribute between \$5,000 and \$10,000, depending on the meal type.

Sponsor a Session: Support a session by providing snacks or covering AV expenses, around \$2,500.

If the standard packages don't align with your needs, we're happy to discuss a customized package that suits your budget and supports your objectives.

BECOME A SPONSOR

Reach out to us to explore sponsorship packages tailored to your needs.

CONTACT



PHONE

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EMAIL

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WEBSITE

mccaig.ucalgary.ca/event/international-research-conference



ADDRESS

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